

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 26.270446 Longitude: -81.799528

Granada Shoppes Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	5,229	44,075	100,523
	Population Est 25Q1	5,228	44,161	100,917
	Population Est 24Q4	5,179	43,814	100,536
	Population Est 24Q3	5,232	44,004	100,488
	Population Est 24Q2	5,224	44,015	100,500
	Population Est 24Q1	5,247	44,077	100,787
	Population Est 23Q4	5,222	43,988	100,602
	Population Est 23Q3	5,264	44,190	100,963
	Population Est 23Q2	5,314	44,193	100,898
	Population Fcst	4,854	42,834	98,893
	2010 Census Population	5,653	40,709	89,116
	2000 Census Population	5,791	35,839	73,956
	1990 Census Population	4,522	19,936	38,565
	Current Year Daytime Population	11,394	62,669	140,679
	Average Seasonal Population	4,237	43,933	83,760
	Historical Annual Growth, 1990 – 2000	2.50%	6.04%	6.73%
	Historical Annual Growth, 2000 – 2010	-0.24%	1.28%	1.88%
	Estimated Annual Growth, 2010 – CY	-0.54%	0.55%	0.83%
	Projected Annual Growth, CY to Y5	-1.48%	-0.57%	-0.33%
	Group Qtrs Est	127	812	1,101
Transient Est Average Last 4 Qtrs	7	7,306	12,860	
<b>Households</b>	Current Year Estimated Households	2,329	21,247	48,373
	Households Est 25Q1	2,327	21,282	48,558
	Households Est 24Q4	2,305	21,103	48,355
	Households Est 24Q3	2,329	21,203	48,336
	Households Est 24Q2	2,326	21,201	48,330
	Households Est 24Q1	2,336	21,237	48,449
	Households Est 23Q4	2,325	21,189	48,349
	Households Est 23Q3	2,344	21,289	48,527
	Households Est 23Q2	2,366	21,297	48,504
	Households Fcst	2,159	20,592	47,452
	2010 Census Households	2,469	19,812	42,777
	2000 Census Households	2,335	16,119	33,805
	1990 Census Households	1,766	8,355	16,451
	Historical Annual Growth, 1990 – 2000	2.83%	6.79%	7.47%
	Historical Annual Growth, 2000 – 2010	0.56%	2.08%	2.38%
	Estimated Annual Growth, 2010 – CY	-0.40%	0.48%	0.85%
	Projected Annual Growth, CY to Y5	-1.51%	-0.62%	-0.38%
Population per Household	2.19	2.04	2.06	

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Granada Shoppes Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Income</b>	HH Income \$500,000 or more	4.2%	5.8%	5.3%
	HH Income \$250,000 to \$499,999	5.1%	6.9%	6.3%
	HH Income \$200,000 to \$249,999	11.8%	16.1%	14.7%
	HH Income \$175,000 to \$199,999	3.0%	5.3%	5.2%
	HH Income \$150,000 to \$174,999	6.3%	6.9%	6.6%
	HH Income \$100,000 to 149,999	20.2%	15.5%	16.4%
	HH Income \$75,000 to 99,999	10.9%	10.3%	11.3%
	HH Income \$50,000 to 74,999	19.8%	14.0%	13.9%
	HH Income \$35,000 to 49,999	6.8%	5.3%	6.6%
	HH Income \$25,000 to 34,999	4.4%	4.5%	4.4%
	HH Income \$15,000 to 24,999	3.9%	4.4%	3.9%
	HH Income \$0 to 14,999	3.7%	5.1%	5.2%
	Average Household Income	\$159,741	\$207,876	\$189,453
	Median Household Income	\$101,344	\$119,638	\$112,756
	Per Capita Income	\$73,042	\$101,473	\$91,935
	Average Disposable Income	\$106,048	\$118,867	\$114,972
	Median Disposable Income	\$88,948	\$103,605	\$97,759
	Discretionary HH Income Over \$150,000	18.0%	24.8%	23.1%
	Discretionary HH Income \$125,000 to \$149,999	6.2%	9.2%	8.6%
	Discretionary HH Income \$100,000 to \$124,999	9.8%	8.6%	9.0%
	Discretionary HH Income \$75,000 to \$99,999	15.3%	11.4%	12.1%
	Discretionary HH Income \$50,000 to \$74,999	15.7%	14.6%	15.6%
	Discretionary HH Income \$25,000 to \$49,999	22.3%	15.2%	17.5%
	Discretionary HH Income Under \$25,000	12.7%	16.3%	14.2%
	Average Discretionary HH Income	\$83,138	\$92,779	\$91,077
	Median Discretionary HH Income	\$72,564	\$82,097	\$79,873
	Householder White – Count	1,768	18,038	40,217
	Median HH Income	\$110,560	\$126,991	\$121,282
	Average HH Income	\$113,731	\$122,639	\$120,481
	Householder Black or African-American – Count	36	194	610
	Median HH Income	\$103,396	\$96,815	\$86,945
	Average HH Income	\$99,233	\$95,215	\$97,218
	Householder Hispanic – Count	383	1,847	4,848
	Median HH Income	\$74,205	\$84,485	\$74,569
Average HH Income	\$93,898	\$100,715	\$92,362	
Householder Asian or Pacific Islander – Count	22	350	680	
Median HH Income	\$112,214	\$134,995	\$132,106	
Average HH Income	\$115,832	\$127,071	\$124,413	
Householder Other or Pacific Islander – Count	120	818	2,019	
Median HH Income	\$82,314	\$78,397	\$78,820	
Average HH Income	\$91,261	\$94,187	\$93,224	

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Granada Shoppes Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	2,524	20,274	46,783
	Female Population	2,706	23,800	53,740
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	190	1,224	3,128
	Count of Pop 0 to 7 years	237	1,627	4,120
	Count of Pop 5 - 13	309	2,244	5,493
	Count of Pop 14 - 18	157	1,327	3,234
	Count of Pop 19 - 22	181	1,356	3,304
	Count of Pop 22 - 25	152	994	2,402
	Count of Pop 25 - 29	174	1,254	3,385
	Count of Pop 30 - 34	231	1,312	3,488
	Count of Pop 35 - 39	273	1,465	3,814
	Count of Pop 40 - 44	281	1,693	4,089
	Count of Pop 45 - 59	908	6,135	14,452
	Count of Pop 60 - 74	1,400	11,759	25,928
	Count of Pop 75 - 84	722	9,116	19,578
	Count of Pop 85+	251	4,195	8,230
	% of Pop 0 to 4 years	3.6%	2.8%	3.1%
	% of Pop 0 to 7 years	4.5%	3.7%	4.1%
	% of Pop 5 - 13	5.9%	5.1%	5.5%
	% of Pop 14 - 18	3.0%	3.0%	3.2%
	% of Pop 19 - 22	3.5%	3.1%	3.3%
	% of Pop 22 - 25	2.9%	2.3%	2.4%
	% of Pop 25 - 29	3.3%	2.8%	3.4%
	% of Pop 30 - 34	4.4%	3.0%	3.5%
	% of Pop 35 - 39	5.2%	3.3%	3.8%
	% of Pop 40 - 44	5.4%	3.8%	4.1%
	% of Pop 45 - 59	17.4%	13.9%	14.4%
	% of Pop 60 - 74	26.8%	26.7%	25.8%
	% of Pop 75 - 84	13.8%	20.7%	19.5%
	% of Pop 85+	4.8%	9.5%	8.2%
Median Age	56.7	64.7	62.4	
Average Age	51.6	57.2	55.4	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	3.8%	3.1%	3.4%
	% of Pop 5 - 13	6.4%	5.8%	6.1%
	% of Pop 14 - 18	3.0%	3.2%	3.4%
	% of Pop 19 - 22	3.6%	3.3%	3.6%
	% of Pop 22 - 25	3.1%	2.5%	2.7%
	% of Pop 25 - 29	3.6%	3.2%	3.7%
	% of Pop 30 - 34	5.1%	3.2%	3.7%
	% of Pop 35 - 39	5.6%	3.5%	4.1%
	% of Pop 40 - 44	5.6%	4.1%	4.3%
	% of Pop 45 - 59	17.6%	14.1%	14.3%
	% of Pop 75 - 84	13.5%	20.1%	19.0%
	% of Pop 60 - 74	25.1%	25.1%	24.1%
	% of Pop 85+	3.9%	8.7%	7.6%
	Median Age	54.5	62.8	60.5
Average Age	50.2	55.6	53.9	

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	% of Pop 35 - 39	4.9%	3.1%	3.5%
	% of Pop 40 - 44	5.2%	3.7%	3.9%
	% of Pop 45 - 59	17.1%	13.8%	14.4%
	% of Pop 60 - 74	28.4%	28.0%	27.3%
	% of Pop 75 - 84	14.1%	21.1%	19.9%
	% of Pop 85+	5.7%	10.2%	8.7%
	Median Age	58.6	65.9	63.8
Average Age	53.0	58.5	56.7	
Race	Count of White	4,177	38,396	83,740
	Count of Black or African-American	108	577	1,909
	Count of Asian or Pacific Islander	78	1,014	1,942
	Count of Other races	866	4,087	12,933
	White	79.9%	87.1%	83.3%
	Black or African American	2.1%	1.3%	1.9%
	Asian	1.5%	2.3%	1.9%
	Other Races	16.6%	9.3%	12.9%
Language Spoken	Speak English at Home	79.8%	84.7%	81.7%
	Speak Spanish at Home	12.9%	7.0%	10.3%
	Speak French or French Creole at Home	1.7%	1.0%	1.4%
	Speak German at Home	0.5%	0.7%	0.7%
	Speak Other Indo-European Languages at Home	1.6%	3.8%	3.0%
	Speak Russian and Other Slavic Languages at Home	2.8%	1.8%	1.6%
	Speak Chinese at Home	0.0%	0.0%	0.1%
	Speak Korean at Home	0.0%	0.4%	0.3%
	Speak Vietnamese at Home	0.2%	0.4%	0.2%
	Speak Other Asian Languages at Home	0.0%	0.1%	0.1%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.2%	0.2%
	Speak Other Language at Home	0.0%	0.0%	0.5%
Hispanic	Hispanic Population	889	4,338	13,837
	Hispanic Population Percent	17.0%	9.8%	13.8%
	Mexican	33.4%	23.9%	20.4%
	Puerto Rican	2.5%	9.8%	13.8%
	Cuban	37.2%	34.0%	23.9%
	Dominican	0.1%	1.2%	3.4%
	Central American	4.4%	7.0%	11.8%
	South American	14.0%	18.4%	22.3%
	Other Hispanic	8.4%	5.7%	4.5%
	2000 Hispanic Population Percent	16%	7%	9%
	1990 Hispanic Population Percent	9%	5%	6%

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Granada Shoppes Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Ancestry</b>	American (percent of total population)	6.1%	5.9%	5.8%
	American	6.0%	5.8%	5.7%
	Native American (ie. Indian/Eskimo)	0.1%	0.0%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.9%	1.7%	1.4%
	Chinese	0.1%	0.4%	0.3%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.0%	0.5%	0.4%
	South Central Asian (ie. Indian)	0.5%	0.7%	0.5%
	South East Asian (ie. Vietnamese)	0.0%	0.0%	0.0%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	42.8%	53.2%	49.6%
	British	8.7%	10.2%	8.9%
	Dutch	0.4%	0.6%	0.7%
	French	1.8%	1.7%	1.5%
	German	8.0%	9.6%	9.7%
	Italian	6.5%	8.2%	7.2%
	Polish	2.3%	2.3%	2.6%
	Scandinavian	2.0%	3.1%	2.5%
	Scotch/Irish	8.0%	11.1%	10.1%
Other European (ie. Greek/Russian)	5.1%	6.4%	6.2%	
Middle Eastern	0.3%	0.7%	0.6%	
Other Ancestry	12.0%	10.4%	11.9%	
Unclassified Ancestry	16.2%	14.9%	13.2%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	4,241	36,929	82,963
	Elementary (0 to 8)	2.9%	2.3%	2.4%
	Some High School (9 to 11)	2.2%	1.8%	2.3%
	High School Graduate (12)	21.0%	16.9%	19.0%
	Some College (13 to 16)	15.8%	14.1%	15.5%
	Associates Degree Only	10.1%	9.6%	9.0%
	Bachelors Degree Only	31.7%	32.0%	30.0%
	Graduate Degree	16.4%	23.4%	21.9%
	% College (4+)	48.1%	55.4%	51.9%
<b>Household Type</b>	Total Households – count	2,329	21,247	48,373
	One Person HHs – count	689	6,642	15,314
	Family HHs – count	1,534	13,625	30,599
	Married Couple – count	1,116	11,674	26,025
	w/own children – count	236	2,172	4,786
	w/out own children – count	880	9,502	21,239
	Male Householder – count	115	468	1,271
	Female Householder – count	303	1,482	3,302
	Non-Family Households – count	106	980	2,461
	1 Person Household	29.6%	31.3%	31.7%
	2 Person Household	46.5%	49.0%	47.8%
	3 Person Household	11.7%	8.9%	9.0%
	4 Person Household	8.0%	7.0%	7.1%
	5 Person Household	2.3%	2.5%	2.7%
6 Person Household	1.3%	0.9%	1.1%	
7+ Person Household	0.6%	0.5%	0.7%	
% Households With Children	15.5%	13.5%	14.3%	

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Granada Shoppes Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	3,229	31,652	69,182
	Owner Occupied Percent	50.4%	51.8%	52.2%
	Renter Occupied Percent	21.8%	15.3%	17.8%
	Vacant Housing Percent	27.9%	32.9%	30.1%
	Total Housing Units (Census 2000)	2,814	23,777	48,210
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	29.4%	26.3%	24.0%
	Property Value \$750,000 to \$999,999	17.2%	14.5%	14.9%
	Property Value \$500,000 to \$749,999	27.1%	19.0%	19.8%
	Property Value \$400,000 to \$499,999	3.4%	5.3%	6.9%
	Property Value \$300,000, to \$399,999	2.6%	2.9%	4.5%
	Property Value \$200,000 to \$299,999	0.2%	1.2%	2.1%
	Property Value \$150,000 to \$199,999	0.2%	1.1%	0.7%
	Property Value \$100,000 to \$149,999	0.2%	0.3%	0.4%
	Property Value \$60,000 to \$99,999	0.4%	0.7%	0.5%
	Property Value \$40,000 to \$59,999	0.0%	0.1%	0.1%
	Property Value \$0 to \$39,999	0.1%	0.9%	1.0%
	Median Home Value	\$978,615	\$1,073,038	\$985,540
<b>Wealth per Household</b>	\$0 and under - percent	15.6%	14.5%	14.9%
	\$1 to \$4999 - percent	7.3%	6.5%	6.8%
	\$5k to \$9999 - percent	4.0%	3.7%	3.8%
	\$10k to \$24999 - percent	5.9%	5.6%	5.7%
	\$25k to \$49999 - percent	6.6%	6.5%	6.5%
	\$50k to \$99999 - percent	10.3%	10.2%	10.2%
	\$100k to \$249999 - percent	19.0%	19.5%	19.3%
	\$250k to \$499999 - percent	14.5%	15.2%	14.9%
	\$500k+ - percent	16.7%	18.3%	17.8%
	Median HH Wealth	\$101,121	\$122,918	\$115,681
	Avg HH Wealth	\$266,402	\$285,485	\$279,236
<b>Economic Viability</b>	Economic Viability Local	300	304	303
	Economic Viability Indexed	108	110	109
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	2,205	16,573	39,148
	Managerial/Executive	14.7%	27.4%	26.1%
	Professional Specialty	22.4%	25.5%	23.1%
	Healthcare Support	4.5%	1.7%	1.9%
	Sales	20.7%	13.2%	13.3%
	Office & Administrative Support	8.8%	10.4%	10.4%
	Protective Service	1.0%	0.7%	1.1%
	Food Preparation	8.5%	6.0%	6.8%
	Building Maintenance & Cleaning	0.5%	2.3%	3.2%
	Personal Care	4.2%	3.2%	3.6%
	Farming, Fishing, & Forestry	0.0%	0.5%	0.5%
	Construction	6.2%	5.0%	5.9%
	Production & Transportation	8.5%	4.2%	4.2%
	Percent White Collar Workers	71.1%	78.1%	74.8%
	Percent Blue Collar Workers	28.9%	21.9%	25.2%

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	Agriculture/Mining/Construction	8.8%	9.0%	9.8%
	Manufacturing	2.3%	3.4%	4.3%
	Transportation	2.1%	1.4%	2.0%
	Information	0.6%	0.8%	1.4%
	Wholesale/Retail	24.1%	13.3%	13.9%
	Finance, Insurance, Real Estate	14.9%	14.4%	12.1%
	Professional Services	8.7%	12.0%	11.5%
	Management Services	0.1%	0.2%	0.1%
	Administrative/Waste Services	2.1%	5.2%	4.7%
	Educational Services	14.6%	19.9%	19.7%
	Entertainment Services	16.3%	12.6%	13.3%
	Other Professional Services	4.1%	5.7%	5.1%
	Public Administration	1.2%	2.0%	2.1%
<b>Vehicles per HH</b>	No Vehicles	2.2%	5.4%	5.5%
	1 Vehicle	39.5%	41.6%	44.0%
	2 Vehicles	44.0%	42.9%	40.2%
	3 or more vehicles	14.3%	10.1%	10.3%
	Average Number of Vehicles	1.72	1.59	1.58
<b>Change</b>	Births (last 12 months)	32	239	597
	Deaths (last 12 months)	70	914	1,931
	Migration (last 12 months)	45	746	1,374
<b>Work place</b>	Workplace Establishments	654	2,855	7,023
	Workplace Employees (FTE)	6,652	28,125	60,545